**SAMPLE PRESS RELEASE**

For Release: Immediately

Contact: [ your contact name, phone and email address ]

**[ venue name ] [ city/state ] will host a [first-ever] Community Forum: Achieving Financial Security**

On [ date ], starting at [ time ], the [ Chapter name ] will present to the community a program entitled “Achieving Financial Security: A Community Forum.” This pro-bono program was created by the Society of Financial Service Professionals (FSP) Inclusion Advisory Group. The purpose of the program is to share the unique, multidisciplinary wisdom of financial service professionals with individuals who may come from communities underserved by traditional financial service markets and/or where there may be a scarcity of information about the real need for financial and retirement planning.

Sponsored by [ insert sponsor(s) name ] and hosted by [ insert host’s name, address, city/state ] this half-day event will explore timely topics such as [ enter topics here ]. The program will also answer tough questions like, [ enter sample questions here ]. FSP will bring together an experienced panel of financial professionals, including [list types of professionals you assemble] to answer your questions.

About hosting this [first-ever,] free event, [ enter leader’s name and title for your host ] stated, “This informative and thought-provoking program is truly scheduled at the right time, when it is needed most. It will cover topics that are important to every age group at a time when making the right financial choices is so critical.” Joseph Frack, CPA, CGMA, FSP’s chief executive officer added, “This educational program will aid consumers in taking steps to ensure a financially sound future for their families, and provide information on how to find professionals who can help.”

Questions about Achieving Financial Security: A Community Forum can be sent to [ enter your Chapter contact’s name and email address here ].

**About the Society of Financial Service Professionals**The Society of Financial Service Professionals has been the standard bearer for excellence in professionalism, advanced continuing education, and ethical guidance for the nation's top financial advisors for [almost] 90 years. The Society of FSP has 10,000 members in 110 Chapters nationwide. FSP members each hold one or more of the following recognized financial service credentials: CLU®, ChFC®, CFP®, CPA, JD, CASL®, CIMA, CPCU, RHU®, REBC®, RICP, CEBS® , CLF®, CFA®, CTFA®, CPC, AEP®, Enrolled Actuary and graduate degrees in financial services.